

AUSTIN J. POWER

UX/UI PRODUCT GRAPHIC DESIGNER & EDITOR

AUSTIN@APVIDS.COM

(267) 261-1504

WWW.APVIDS.COM

CULVER CITY, CA

SUMMARY

To develop user-centered designs with an emphasis on product enhancements based on extensive usability research.

EXPERIENCE

UX/UI Product Graphic Design

CHEMICAL CONCEPTS

JANUARY 2021 - CURRENT

Collaborate with cross-functional teams to create intuitive and accessible user interfaces in order to improve user satisfaction and engagement.

Implement best practices in interaction design, including clear call-to-actions, micro-interactions, and seamless transitions, resulting in a more enjoyable user experience.

Proficient in using industry-standard design and prototyping tools (e.g., Adobe XD, Sketch, Figma) to create wireframes, mockups, and interactive prototypes.

Online product updates, informative blog posts and social media.

Video Editing & Videography

CONTRACT / SELF

MARCH 2018 - CURRENT

Lead Editor 150+ projects; compile and organize footage to create compelling product demos, social media ads, live performances, showroom reels, and scripted video.

YouTube content analytics, current editing trends, and SEO research for improved viewer engagement and brand awareness.

Lead Videographer 100+ projects; Record video and audio of live performances and scripted series.

Maintenance Supervisor

ENTERPRISE HOLDINGS

APRIL 2014 - APRIL 2020

Hired, trained, and supervised vehicle technicians to ensure vehicle safety before returning to fleet.

Implemented workplace safety policies and standards, maintained facility operational efficiency through timely inspection and repair.

Negotiated with outside vendors and internal teams for execution of maintenance work.

SKILLS

- Wireframing
- Copywriting & Editing
- Axure, Figma, HTML, CSS
- WordPress & Squarespace
- Adobe Creative Suite & FCPX

EDUCATION

Bloomsburg University

Bachelor of Arts

STRENGTHS

- Communication
- Time Management
- Organization
- Customer Service
- Video Production

